NSHA Executive Committee Meeting • October 10, 2011 Minutes

October 23, 2011 • Corey Welch, Secretary

Venue: Ashley Bedingfield's Home

EC Attendees: Alli Gaffney, Barb Liptak, Kate Stotts, Ashley Bedingfield, Nicole Reagin, Kent Gildersleeve, Corey Welch, Bart Reed, Jenn Lott, Doug Williams

Start Time: 7:10 p.m.

IMPROVEMENTS - Kate

- Pike's Landscape Design Group, potential vendor
 - \$160 fee for site visit, credited toward purchase
 - o 15% off 90 days of plants
 - Perennial plantings vs. seasonal, low maintenance and hearty
- Doug asked if we have neighbors in the landscaping business.
 - Artistic Works Landscaping was our previous landscape vendor
- Traffic Calming
 - There is a COSS rule that 90% of affected street must be behind the installation of traffic calming
 - o Consider installation of more solar-powered speed monitors
 - Some neighbors do not want more traffic calming installed
 - COSS does not fund traffic calming
 - Suggestion that people wanting traffic calming should be encouraged to get more involved in the NSHA
 - Fire and Police Departments oppose traffic calming as it delays response time
 - Majority of neighborhood speeders are neighbors
 - Suggestion that a Block Captain meeting be arranged to discuss this issue

TREASURER - Alli

- Alli pointed out nothing in the Treasurer documents speaks to the division of contributions toward lighting versus entrance monuments.
- New Balance Sheet was distributed showing net balance of \$15,208.16 as of 10/10/2011.
 - This will be presented to the General Membership at the January meeting, and posted on the NSHA website
- We now have a tax identification number
 - End recipient is responsible for taxes on a good. Someone has to eventually pay the taxes unless an organization is truly tax exempt, which NSHA does not claim to be.
- Jenn introduced a motion that NSHA begin to file taxes. Ashley seconded the motion. Motion passed with an 8 to 1 vote.
- NSHA does not reimburse or make pay invoices out of our Paypal account.

COMMUNICATIONS - Barb

- Constant Contact wants \$20 per month fees.
 - Ken Nicholas had paid Constant Contact through June and Judy Hiles took over paying for it until her credit card was cancelled due to identity theft.
 - Doug will research other options, cheaper or ideally free
- Website and Facebook have been updated with new officers
 - Any member can add new friends
 - Doug suggested setting up a closed page where only certain people can delete posts
- Suggestions for improving neighborhood communication
 - Fliers or newsletters could be distributed by Block Captains quarterly
- Nicole presented a motion to distribute a flier or newsletter periodically, starting in December. Bart seconded the motion. Motion passed unanimously.

GOVERNMENT AFFAIRS – Kent

- George Takis is NSHA's registered representative with Georgia. We are incorporated.
 - George should sign our tax returns
- Insurance was discussed
 - Fulton County Board of Education requires us to have insurance to meet at Spalding School.
 - Fulton County requires \$1 million.
 - Uncertain what COSS or Morgan Falls would require
 - Insurance would provide coverage for events such as Summerfest.
 - o Insurance held by venue may not cover NSHA's potential liability
 - Morgan Falls could ask for proof of insurance in the future
 - NSHA does not own property and we do not sponsor sporting events
 - Signage is theoretically covered by the insurance of whoever runs over the sign, if their identity is known
 - We should consider insuring the entrance monuments for large claim and self insure vandalism, landscaping, and street signs with a sinking fund (amount ear-marked for that purpose)
 - Options and Premiums were discussed, information gathered by Kent
 - Kent is a licensed insurance agent but has nothing to with the policy under consideration by NSHA
 - Directors and Officers insurance was discussed
 - Kent felt it was probably not needed as the risk of exposure is very low
 - Bart pointed out people will sue over almost anything
 - Bart presented a motion to establish an insurance policy.
 - Nicole seconded the motion. Motion passed unanimously.
- Nicole presented a motion to accept Columbia's insurance policy offer. Jenn seconded the motion. Motion passed unanimously.
- NSHA needs an address of record.
 - This will be the President's address
- NSHA needs to rent a safety deposit box to store a copy of the new policy
 - $_{\circ}$ $\,$ Alli will look into this
 - Kent will talk about this with his Fidelity contact, Patty
- Permanent Meeting Place was discussed
 - Purpose would be to keep meeting locations transparent for membership to attend as well as for EC members, and would not be an imposition on EC members to entertain
 - Jenn pointed out many EC members prefer the warmth of meeting in EC members' homes
 - Possible meeting places could be Spalding School media center, North Springs UMC. Downside would be that EC would have to meet without alcohol.

- NSHA EC should operate with more transparency regarding business and activities
 - Keep members up to date on NSHA events, traffic calming, entrance monument improvements, sidewalks, lighting, landscaping, signage replacement
 - This will help to demonstrate NSHA's value to the neighborhood
- By-laws need to be updated again
 - Correct clerical errors and amend the terms of office to more clearly define terms of office and succession

MEMBERSHIP – Ashley

- A couple new members paid dues
- Directory update: Fedex/Kinko's wants \$850 to provide up to 1200 directories which could be ready in 3 days.
- Ashley presented a motion that we accept Fedex/Kinko's bid to produce the Directory. Bart seconded the motion. Motion passed unanimously.
 - See 8/21/11 Minutes where EC voted on the information to be included in the Directory.

PRESIDENT – Doug

- Doug will ask Northsprings (Dunwoody) HOA if they want the water bottles which feature their (not our) website.
- Google Meeting site was discussed
 - Everyone on EC has successfully joined
- Grassroots campaign to activate neighbors to join NSHA
 - Activate the Block Captains
 - Anne Duhig has the list; Nicole will get it from her.
 - anneduhig@comcast.net
- Should we raise dues for 2012?

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- We will vote on this in the January 2012 General Meeting.
 - Dues are \$50 a year now

SECRETARY - Corey

- Corey announced his intent to resign from the EC at the end of his term in January 2012.
- Ross Homans has expressed interest in serving as Secretary beginning 2012.

ADJOURNMENT

 On Kent's motion, seconded by Ashley and unanimously approved, the meeting adjourned at 9:00 p.m.